

## SAIFUL A. JALUN



**Assoc. Prof. Dr. Saiful A. Jalun** has conducted over 300 talks, seminars, and programs on subjects and topics ranging from management to communication. He averaged 4 to 6 business retreats for various organizations annually. He was appointed as World Universities Peace Invitational Debate Advisory Council Chairman from 2010 to 2012. He was the head of the Corporate Strategies Simulation program under the Graduate School of Management, UPM, and Putra Business School from 2012 to 2014. He was also the head of the Tertiary English Program for International students in UPM from 2011 till 2012. He was appointed as a council member for the Human Behavior Academy in 2014. He is also an integral part of the research and program design team Humanology Sdn Bhd since 2019. He has conducted Humanology programs for Perodua, DRB-Hicom, Pos Malaysia and 5 to 6 public trainings annually.

Saiful's doctorate is a pioneer study on debate and argumentation under the banner of critical discourse analysis. He also has a degree in TESL with a minor in Literature and a Masters in Corporate Communication from University Putra Malaysia. His research areas are extensive as he has completed papers and researches in language and communication, religious studies, management marketing, and discourse analysis. He is a certified trainer with the HRDF, In Coaching Korea and Halal Development Corporation.