

DR. VINCENT LEONG



Dr. Vincent Leong, an esteemed member of the International Micro Expressionists Association (IMEXA), continues to influence both academic and professional spheres with his deep expertise in psychology and business management. He holds advanced degrees in Social Sciences, majoring in Psychology, and Business Studies, along with a Master of Business Administration (MBA) and a Doctor of Philosophy (PhD) focusing on attitudes and behavior.

Dr. Leong's academic credentials are complemented by a range of professional certifications, including qualifications from the Asian Productivity Organization (APO) in various disciplines, Certified Professional Marketer (Asia), and a Train-the-Trainer certification from the Human Resources Development Board Malaysia.

A prolific author, Dr. Leong has expanded his publishing repertoire to include influential works on 'Psychodesign' and 'Tax Risk Assessment,' reflecting his ability to merge psychological insights with practical business applications. His academic contributions are also marked by numerous journal articles and co-authored books on body language, published under the Human Behaviour Academy.

In the realm of consultancy, Dr. Leong has made significant impacts as the chief consultant for manpower optimization and the employee engagement index at the Al-bukhary Group. His role in these projects showcases his strategic acumen in enhancing organizational efficiency and workforce engagement. Additionally, as a member of the transformation team, he has played a pivotal role in steering comprehensive business transformations, further underscoring his expertise in managing and implementing complex change initiatives.

Dr. Leong's engagements extend beyond training and consultancy; he is a sought-after speaker at universities and professional training centers, where he shares his insights on marketing ethics and human behavior. His editorship of several academic and professional

texts further solidifies his standing as a thought leader in the fields of psychology and business management.